



ASQ NEW HAVEN'S PLANT TOUR OF GALE CENGAGE LEARNING WITH JIM ZELEM ON MAY 13th 2009

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FLASH DRIVES FOR ALL ATTENDEES**

Gale®, a part of *Cengage Learning*, is a world leader in e-research and educational publishing for libraries, schools and businesses. Best known for its accurate and authoritative reference content as well as its intelligent organization of full-text magazine and newspaper articles, the company creates and maintains more than 600 databases that are published online, in print, as eBooks and in microform. Primary Source Media has spent over 40 years building one of the world's largest microform archives of exclusive primary source materials in subject areas that include the humanities, social sciences and international news. Gale's purpose has been to provide access to rare, valuable research materials to libraries, independent scholars, faculty and students.

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In 1995, as the newly renamed Primary Source Media, they initiated a major undertaking to digitize selected collections from their microform vault, and in 1998 their first online products were published, proving commitment to making rare and valuable collections more widely accessible.

Jim Zelem is Vice President of Operations at Gale and has the responsibility for manufacturing, quality, purchasing, inventory management and plant facilities. Jim has an Electrical Engineering degree and over 25 years experience in manufacturing, data capture in both film and digital format.

There will be 2 separate tours and 2 separate groups. Tours shall take place in the morning of Wednesday, May 13th gathering at 8:30 AM. Donuts, bagels and coffee will be provided free of charge. One group will tour the digital side and the other group will tour film manufacturing starting at 9:00 AM. The groups will switch at 10:00 AM for the next tour. **Tour is limited to first 24 so RSVP early.**

TOUR 1: The manufacturing of microfilm or microfiche products. Gale will explain the process from their camera masters through producing customer copies as they print film at 300 feet per minute and develop the film at 150 feet per minute. We'll be shown their film vaults that contain more information than some major libraries. For example, they have every London *Times* on microfilm in our vaults from January 1785 to present. The process of developing MARC records for the content also will be shown.

TOUR 2: The digital side of the business. The process of the digital images through scanning, quality control, Optical Character Recognition and tagging the information for searches will be shown. The criteria for quality controlling the raw images to the final images for customer viewing will also be discussed. For example, with one product, they move 21.4K images a week. The digital part of the tour will be given by technology/project management.

TOUR CONTACTS AND DIRECTIONS

Date: May 13, 2009.

Place: Gale Industries

Time: Gathering Hour: 8:30 AM Free Continental Breakfast; Tours to begin at 9:00 AM.

RSVP by May 11th

ONLINE RESERVATIONS: www.asqnewhaven.org

CONTACTS: Jim Petropoulos (203) 250-3751 or email:

James.Petropoulos@AtlanticInertialSystems.com

or; Bill Folsom: (860) 557-1805 or email: **William.Folsom@dcma.mil**

DIRECTIONS TO GALE INDUCTEES

From the North: Take I-91 South to Merritt Parkway, at Exit 59 which is right after the tunnel, take a left off the ramp onto Route 69. Follow Route 69 to the third traffic light and make a right onto Bradley Road. At the next stop sign take a left onto Bradley Road South, then your first right on Lunar Drive. Gale is at 12 Lunar Drive.

From the South: Take Merritt Parkway North (if I-95 take Exit 38) and follow the same directions after your left off the Exit 59 ramp adding in two more traffic lights.

FREE PEXAGON TECH 2G FLASH DRIVES!!!!

These flash drives are sponsored by Pexagon Technology, Inc and the ASQNHS. Members can click on the link below for their personalized flash drives ahead of time: **<http://onsite.pexagontech.com/asq.htm>**.

The flash drives will be given out even if the presentation materials are not available (speaker might not allow it or a computer presentation may not be used).

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